

American Electric Power Conversion Campaign

Poster

AEP Retirement Savings Plan

Get on board!



The AEP Retirement Savings Plan is one of the best — and easiest — ways for you to save for your future.

Your retirement savings plan is moving to JPMorgan Retirement Plan Services. With the move, a great plan is getting even better, including these new plan features:

- A new lineup of age-based funds that provide you with a diversified portfolio in a single investment, as well as a variety of core funds to help you build your own portfolio
- New funds that combine professional, quality management at lower institutional-level fees
- A Roth 401(k) option for active employees
- New financial planning and educational tools to help you achieve your financial goals for the future


Watch your mailbox for more details about the new investments!

Recordkeeping services provided by J.P. Morgan Retirement Plan Services LLC (JPMRPS). Securities transactions for the plan trust may be introduced by J.P. Morgan Institutional Investments Inc. (JPMII). Member 0000000000. All rights reserved.

AEP Retirement Savings Plan: A Great Plan Getting Better

Enrollment Guide


AEP RETIREMENT SAVINGS PLAN
A Great Plan Getting Better



Our energy starts with YOU

ENROLLMENT GUIDE

Investment	Invested in 2010	Invested in 2011	Invested in 2012
10%	\$100.00	\$100.00	\$100.00
20%	\$200.00	\$200.00	\$200.00
30%	\$300.00	\$300.00	\$300.00
40%	\$400.00	\$400.00	\$400.00
50%	\$500.00	\$500.00	\$500.00
60%	\$600.00	\$600.00	\$600.00
70%	\$700.00	\$700.00	\$700.00
80%	\$800.00	\$800.00	\$800.00
90%	\$900.00	\$900.00	\$900.00
100%	\$1,000.00	\$1,000.00	\$1,000.00



Fund Fact Sheet

The Brightest Benefits

Target Retirement 2010 Fund


Description
This multi-asset fund provides plan participants with a single, effective approach to diversification and ongoing management of their retirement assets. As the participant approaches retirement, the fund's asset allocation will change to become increasingly conservative.

Investor Profile
The 2010 Target Retirement fund is designed for investors who will retire in or around the year 2010 and want a professional to determine the asset mix and fund selection in their portfolio.

Investment Objective
This fund seeks to outperform a custom benchmark of domestic and international equity, fixed income and real estate that has risk and return characteristics appropriate for an investor retiring in 2010.

Investment Strategy
1 This fund is conservatively invested in domestic and international equity, fixed income, and real estate and will have moderate price fluctuations.
2 These strategies and products are likely to change over time in order to maintain an optimal portfolio construction.
3 The initial target asset allocation mix for the 2010 Target Retirement fund is 30% equity, 55% fixed income 10% real estate, and 7% REITs.


Initial Asset Allocation



Disclosures
Investment performance is not a guarantee of future returns. Investment returns are subject to market risk. Please refer to prospectus for complete details and disclosures. © 2010 American Electric Power.

Postcard

AEP RETIREMENT SAVINGS PLAN
A Great Plan Getting Better



The transition to JPMorgan Retirement Plan Services is COMPLETE.

Our energy starts with YOU

Coca Cola Campaign

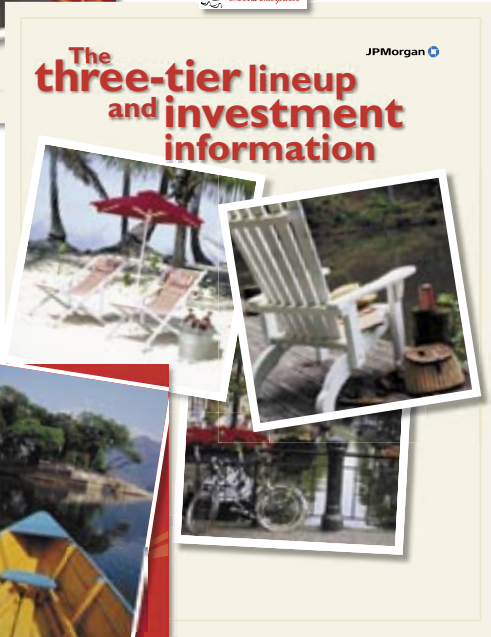
Poster



Stickers



Postcard



Flyers

Come to a 401(k) Fiesta to get some of the 401(k) plan transfer to JPMorgan the **Investor Profile**.

Date(s): _____

Time(s): _____

Location: _____

Remember, if you return the Investor Profile will be entered to win an Apple iPod Shuffle. Questions? Call 800-345-2345.

JPMorgan

DC-CCE-30290-0906

Invitation

Coca-Cola Enterprises

Watch your mail.

Your CCE 401(k) will move to JPMorgan Retirement Plan Services in August, so be on the lookout for more information about the move and your chance to win an Apple iPod Shuffle.

Questions? Call 800-345-2345.

An easy, new way to invest is coming your way!

JPMorgan

Plan the life you want. Start now.

Your 401(k)
Coca-Cola Enterprises

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Phelps Dodge Campaign

Poster

FILL UP YOUR PLATE
JOIN US
 FOR AN
EMPLOYEE SAVINGS PLAN OPEN HOUSE

You're invited to get acquainted with the Phelps Dodge Employee Savings Plan. Come to an open house to learn how to sign up for the plan. You've heard about the plan - now it's time to step up to the plate and take action.

Just stop by the open house, grab some food and talk to a licensed representative from JPMorgan, our plan recordkeeper. You're welcome to come and go anytime during the open house.

Date: _____

Time: _____

Location: _____

Table Tent

VOLUME 1 ISSUE 2 JUNE 2005

GAMEDAY
 ALL STARS VS. COPPER MINERS

INSIDE THIS ISSUE:
 AVOID A STRIKEOUT - THE BEST PHELPS DODGE BENEFIT YOU'RE NOT HITTING

STEP UP-PLATE
 PHELPS DODGE
 EMPLOYEE SAVINGS PLAN
 2005

LET IT OUT OF THE PARK!

READY TO SIGN UP?

GET IN THE GAME AND SAVE TODAY!

When you retire, experts estimate that you'll need about 80% of your current income to maintain your lifestyle. At Phelps Dodge, we want to help you reach your retirement goals. Here's how:

- HIT A DOUBLE.** Phelps Dodge doubles the dollars you put in to your savings plan account up to 3% of your salary, and pitches in another 50 cents for every dollar on the next 2%. Contribute 3% to receive the full match.
- YOU MAY NOT MISS THE DOLLARS YOU ALLOCATE.** Your contribution to your savings plan is taken from your paycheck before taxes are withheld. Your taxable income is lower, which means you pay less in current taxes.
- TIME IS ON YOUR SIDE.**
 - Joshua invests \$2,000 a year from age 22 through age 41 and stops. His total investment of \$40,000 has 23 more years to grow before he reaches 65.
 - Adam waits. He begins investing \$2,000 a year at age 43 and continues through age 64. His total investment is also \$40,000. Both earn 8% a year. At 65, Joshua's \$40,000 investment grows to \$580,000, while Adam's investment grows to just under \$99,000.*
 - Adam's high cost of waiting? More than \$480,000!

Joshua's investment after 43 years of interest: \$580,000

Adam's investment after 18 years of interest: \$99,000

A SMALL CHANGE CAN MAKE A BIG DIFFERENCE.* If you're participating in the plan and would like to increase your contribution rate by 1% or 2%, you could have an additional \$1,600 after 20 years. If you increase your contribution rate by 2%, you could have an extra \$21,100 after 20 years.

READY TO JOIN THE BIG LEAGUES AND START CONTRIBUTING, OR WANT TO RAISE YOUR CURRENT CONTRIBUTION? Call JPMorgan at 800-345-2345 or log on to www.retirement.com. You'll need your User ID and personal access code to access the voice response system or Web site. If you need assistance, call JPMorgan on a weekday between 7 a.m. and 7 p.m. Central time to speak to a representative. The TDD number for those with a hearing impairment is 800-345-1633.

Each example shows 20 years of contributions at \$2,000 a year. Real returns or annual 8% rate of return. The example is for illustrative only and doesn't represent a particular investment product. *Example assumes a constant monthly investment, with no increase for inflation, at a 8% annual rate of return, compounded monthly. It is not meant to represent any specific investment. Investment performance for the year may vary from that of the long-term historical performance of the S&P 500.

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STEP UP-PLATE
 PHELPS DODGE
 EMPLOYEE SAVINGS PLAN
 2005

FILL UP YOUR PLATE
JOIN US
 FOR AN
EMPLOYEE SAVINGS PLAN OPEN HOUSE

Have you had a job experience with the Phelps Dodge Employee Savings Plan. Come to an open house on **Thursday, December 1** to learn more about the plan - and how the Employer Savings Plan can help you reach your goals.

You've heard about the plan - now it's time to step up to the plate and take action.

Get ready for the open house, grab some food and talk to a licensed representative from JPMorgan and JPMorgan Chase Bank. You'll need your User ID and personal access code to access the voice response system or Web site. If you need assistance, call JPMorgan on a weekday between 7 a.m. and 7 p.m. Central time to speak to a representative. The TDD number for those with a hearing impairment is 800-345-1633.

Hope you can make it:
Thursday, December 1
 8:00 a.m. - 10:00 a.m.
 10:00 p.m. - 12:00 a.m.
 Open: 10:00 a.m.

We're welcome to come and go any time during the open house. Just come for a quick bite and learn how to sign up!

Table Tent

SAVER SERIES SPECIAL EDITION

STEP UP-PLATE
 PHELPS DODGE
 EMPLOYEE SAVINGS PLAN
 2005

1) Step up to the plate
 Getting started is easy. It's a simple 3-step process. You can get the plan, get your money invested, and have your money growing for you. It's all done online. You'll need your User ID and personal access code to access the voice response system or Web site. If you need assistance, call JPMorgan on a weekday between 7 a.m. and 7 p.m. Central time to speak to a representative. The TDD number for those with a hearing impairment is 800-345-1633.

2) Series summary: Money-saving tips
 Getting started is easy. It's a simple 3-step process. You can get the plan, get your money invested, and have your money growing for you. It's all done online. You'll need your User ID and personal access code to access the voice response system or Web site. If you need assistance, call JPMorgan on a weekday between 7 a.m. and 7 p.m. Central time to speak to a representative. The TDD number for those with a hearing impairment is 800-345-1633.

3) Reality check: Social Security's low average
 Social Security's average monthly benefit is just \$800 a month. That's not enough to live on. You need to start saving now. The example is for illustrative only and doesn't represent a particular investment product. *Example assumes a constant monthly investment, with no increase for inflation, at a 8% annual rate of return, compounded monthly. It is not meant to represent any specific investment. Investment performance for the year may vary from that of the long-term historical performance of the S&P 500.

4) How to get in the game
 You can get the plan, get your money invested, and have your money growing for you. It's all done online. You'll need your User ID and personal access code to access the voice response system or Web site. If you need assistance, call JPMorgan on a weekday between 7 a.m. and 7 p.m. Central time to speak to a representative. The TDD number for those with a hearing impairment is 800-345-1633.

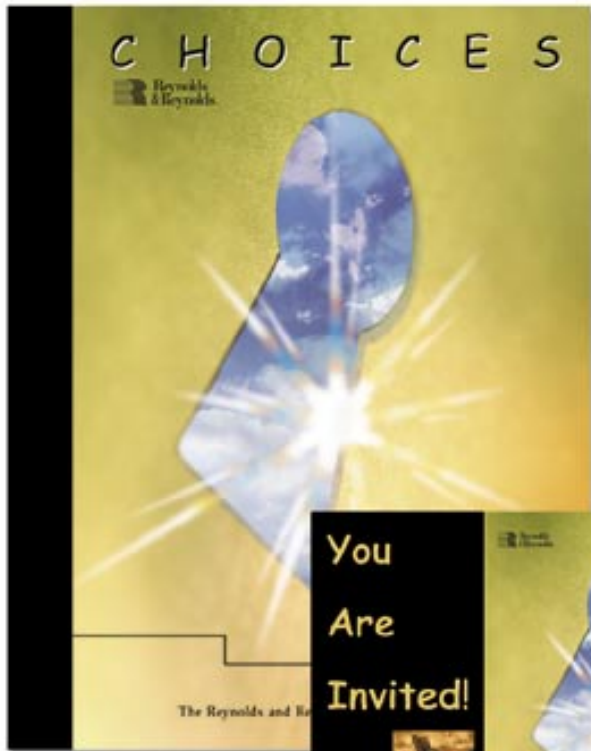
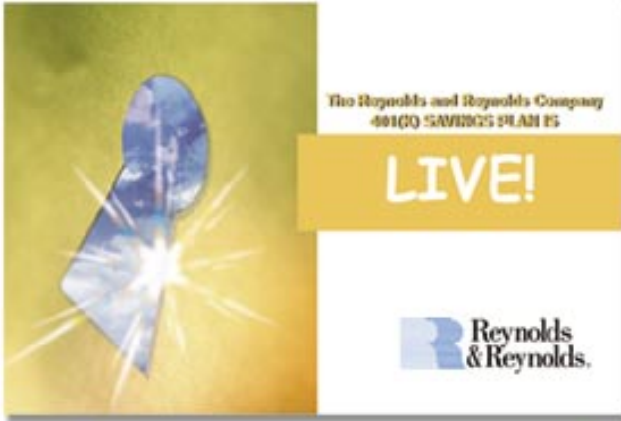
IT'S NOT TOO LATE - JOIN THE BIG LEAGUES AND START SAVING

Postcard

Newsletter

Reynolds and Reynolds Campaign

Postcard

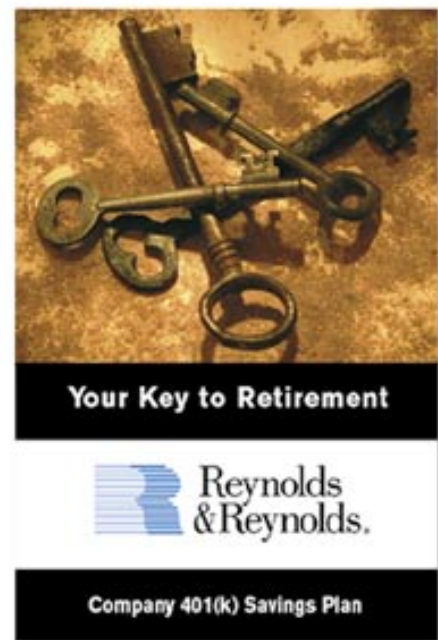


Kit Cover



Table Tent

Newsletter



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